

American Rubles

a fun course to teach
learning laboratory
a simulation

it felt real—and was
company of grad students
played corporate roles

performing real work
earning real compensation
to purchase their grade

produced case studies
about workplace behavior
for analysis

they did not get rich
in American Rubles
but they learned a lot



Photo: An American Ruble picturing Seamus used as currency in the General Case Study Company classroom simulation, University of Hartford, 1979-2003 (artwork by Sean Connor)

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