

Microeconomics of Love

fairness your focus?
getting less than you're giving?
wrong frame for true love!

keep score: self-defeat
tally win-lose: ensure loss
bean-counters divorce

one plus one is three
giving yields rich abundance
think outside the box

transactional love?
oxymoron, can't compute
quid pro quo shorts both

frank talk is core task
honest, sincere, empathic
surrender control



Photo: Belgium, 2008